

**Josera**  
petfood with passion



THE MENU FOR  
CHARACTER CATS

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GERMAN QUALITY

[www.josera.com](http://www.josera.com)

SUPER PREMIUM PETFOOD

# OUR PASSION, OUR ANIMALS!

Josera means passion for dogs, cats and horses nutrition. We stand for super premium quality from Germany and for energy efficient solutions. As pet food specialists, we bring to the table over 80 years of experience. The best recipes, high-quality ingredients, modern production and continuous quality control in our own laboratory guarantee the highest level of acceptance and tolerance of our products by your pets. **That's Josera — petfood with passion.**



# OUR COMMITMENT TO QUALITY

Quality is more than just a word for us: our everyday work is dedicated to develop, produce and market species-appropriate pet food. We avoid any genetic technology, animal testing, or artificial colourings, flavourings or preservatives, focusing instead on an approach that is responsible and good for our pets.

To make sure the quality of our products always meets our high standards, we have our own accredited laboratory at our site in Kleinheubach. Food analysts, biologists and laboratory technicians work hand in hand, examining all incoming raw materials before they are processed and all outgoing products to ensure they meet our stringent quality standards.

[Find out more](#)



At Josera, we look outside the box and consider the entire production chain in the manufacture of our dog and cat food: from the raw materials to our energy efficient production to the packaging of the end product.

## Good reasons to choose Josera:

- ✓ Family owned company
- ✓ German quality
- ✓ Tested acceptance
- ✓ Great quality products at a reasonable price
- ✓ In-house accredited quality control lab
- ✓ Use of high-quality ingredients without genetic engineering
- ✓ Production to the latest standards

# JOSERA – EVERYTHING THAT TASTES GREAT

Cats are known for their very individual food preferences. That's why at Josera we offer a large selection of high-quality wet and dry food for all ages. From kittens to older cats, there is delicious food for every cat gourmet.

Whether it's paté, fillet or soup, a snack, dry or wet food – all our products have one thing in common: **exceptional quality and plenty of great ingredients in the bowl!**

NATURECAT



DAILYCAT



MARINESSE



NATURELLE



LÉGER



SENSICAT



SENIOR



KITTEN GRAINFREE



KITTEN



CATELUX



CULINESSE



# JOSERA – DELICATE TO THE LAST BITE

Variety and flavour with lots of different options to ring the changes every day  
grain free nutrition for healthy and sensitive cats.

## PATÉ KITTEN CAN

85 g 200 g



## PATÉ CAN

85 g 200 g



## PATÉ SENIOR CAN

85 g 200 g



## PATÉ KITTEN POUCH

85 g



## PATÉ POUCH

85 g



## FILET POUCH

70 g



## Chicken with veal

## Chicken with beef

## Chicken with salmon

## Pure chicken

## Chicken with duck



## SOUP POUCH

70 g

## Chicken with carrot and spinach



# SUPPORT WITH HEALTH CHALLENGES

With Josera Help we have combined the usual super premium quality with recipes that can offer targeted support for specific health concerns. This is not a substitute for visiting a vet. However, with the right product from Josera Help, together we can enhance your pet's well-being.



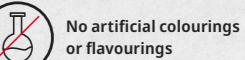
**Josera**  
**HELP**  
Veterinary Diet



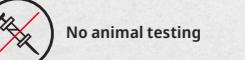
Our packaging sizes: 400 g, 2 kg & 10 kg



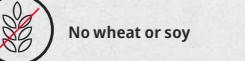
Diät-Alleinfuttermittel von  
Ernährungswissenschaftlern  
und Tierärzten entwickelt



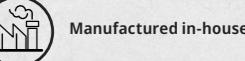
No artificial colourings  
or flavours



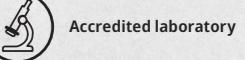
No animal testing



No wheat or soy



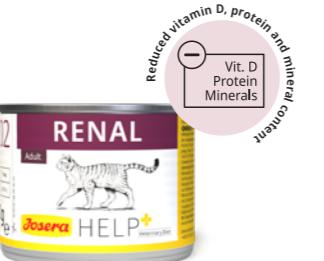
Manufactured in-house



Accredited laboratory

# WE HELP – BECAUSE YOU CARE

At Josera, we combine a passion for quality with a love for our four-legged companions. We have developed Josera Help wet food to provide them with all-round support even when they are ill: Get to know our veterinary food line!



## FOOD FINDER JOSERA DRY FOOD

Protein / fat %	Kitten	Kitten grainfree	SensiCat	NatureCat	Culinesse	DailyCat	Catelix	Naturelle	Marinesse	Léger	Senior
grain free		●		●		●		●	●	●	
soy free	●	●	●	●	●	●	●	●	●	●	●
wheat free	●	●	●	●	●	●	●	●	●	●	●
maize free	●	●		●		●		●	●	●	●
gluten free	●	●	●	●	●	●	●	●	●	●	●
free from poultry protein											
with salmon oil	●	●									
free from added preservatives	●	●	●	●	●	●	●	●	●	●	●
free from added colourings or flavourings	●	●	●	●	●	●	●	●	●	●	●
free from BHT/BHA/ethoxyquin	●	●	●	●	●	●	●	●	●	●	●
low in fat ≤ 12%								●	●		
suitable for growing pets	●	●									
pregnant/lactating cats	●	●									
kittens from 6 months			●		●						
senior product											●
available packaging sizes											
400 g	●	●	●	●	●	●	●	●	●	●	●
2 kg	●	●	●	●	●	●	●	●	●	●	●
4,25 kg*		●		●	●	●	●	●	●	●	●
10 kg	●	●	●	●	●	●	●	●	●	●	●

\*4.25 kg exclusively at certified Josera sales partners

# FOOD FINDER JOSERA WET FOOD POUCHES

The recipe is ...

	PATÉ				FILET				SOUP		
	Kitten	Chicken with spinach	Goulash with beef & chicken	Duck & chicken with parsley	Turkey with zucchini	Pure chicken	Chicken with beef	Chicken with duck	Chicken with salmon	Chicken with veal	Chicken with carrot & spinach
Protein / fat %	10,4 / 5,2	10,2 / 5,2	10,6 / 7,0	10,2 / 5,0	10,5 / 5,2	14,0 / 5,5	14,5 / 5,5	14,0 / 5,6	13,5 / 6,0	14,5 / 5,5	5,0 / 1,5
Pack size in g	85	85	85	85	85	70	70	70	70	70	70
grain free	●	●	●	●	●	●	●	●	●	●	●
free from added colourings or flavourings	●	●	●	●	●	●	●	●	●	●	●
free from added preservatives	●	●	●	●	●	●	●	●	●	●	●
free from BHT / BHA / ethoxyquin	●	●	●	●	●	●	●	●	●	●	●
with fish								●			
with vegetables	●	●	●		●					●	
with salmon oil	●	●	●	●	●						
with urinary pH control		●	●	●	●	●	●	●	●	●	●
with anti-hairball properties	●	●	●	●	●						
with extra liquid										●	
animal monoprotein	●	●			●	●				●	
suitable for growing cats	●										
complementary feed											●
available in paté multipack		●		●	●						
available in filet multipack						●		●	●		

# FOOD FINDER JOSERA WET FOOD TINS

The recipe is ...

	Kitten Chicken	Kitten Beef	Kitten Duck	Kitten Salmon	Kitten Turkey	Chicken	Beef	Duck	Turkey	Senior
Protein / fat %	11,0 / 6,5	10,5 / 7,5	11,3 / 7,4	10,5 / 7,0	11,5 / 6,5	10,5 / 6,0	12,0 / 5,0	11,0 / 6,5	11,0 / 6,0	10,5 / 5,5
Animal protein on total protein	99,5	99,7	99,3	99,3	99,7	99,52	99,49	99,05	99,52	99,3
Available packaging sizes in g	85, 200	85, 200	85, 200	85, 200	85, 200	85, 200	85, 200	85, 200	85, 200	85, 200
grain free	●	●	●	●	●	●	●	●	●	●
free from added colourings or flavourings	●	●	●	●	●	●	●	●	●	●
free from added preservatives	●	●	●	●	●	●	●	●	●	●
free from BHT / BHA / ethoxyquin	●	●	●	●	●	●	●	●	●	●
no pork	●	●	●	●	●	●	●	●	●	●
no poultry									●	
with salmon oil	●	●	●	●	●	●	●	●	●	●
with urinary pH control							●	●	●	●
with anti-hairball properties	●	●	●	●	●	●	●	●	●	●
with vegetables	●		●	●			●	●	●	●
monoprotein source								●		
suitable for growing cats	●	●	●	●	●					
senior product										●
complete feed	●	●	●	●	●	●	●	●	●	●

# FOOD FINDER JOSERA HELP DRY FOOD

Diagnosis:

	WEIGHT & DIABETIC	RENAL	HYPOL- ALLERGENIC	GASTRO- INTESTINAL	URINARY
	No. 01	No. 02	No. 03	No. 04	No. 06
Protein / fat %	35,2 / 9,8	26,8 / 20,2	29,8 / 14,8	33,2 / 17,8	28,2 / 12,8
Pack size in kg	0,4; 2	0,4; 2; 10	0,4; 2; 10	0,4; 2	0,4; 2; 10
allergies and intolerances					
chronic renal insufficiency		●			
excessive body weight	●				
gastrointestinal conditions				●	
diabetes mellitus	●				
breaking down struvite stones					●
dissolving struvite stones					●
growth phase	●	●	●	●	●
pancreatitis		●		●	
sodium deficiency		●			
hyperlipidaemia				●	
chronic renal insufficiency					●
heart disease					●
simultaneous administration of acidifiers					●
hypokalaemia and metabolic acidosis					●
chronic conditions requiring increased energy intake	●				
... gluten free	●	●	●	●	●
... grain free					
... free from genetically-modified ingredients	●	●	●	●	●
... free from added colourings or flavourings	●	●	●	●	●
... free from added preservatives	●	●	●	●	●
... free from BHT / BHA / ethoxyquin	●	●	●	●	●
... free from added sugar and soya	●	●	●	●	●
... with phytogenic compounds	●	●		●	●

Not recommended for:

# FOOD FINDER JOSERA HELP WET FOOD

Diagnosis:

	WEIGHT & DIABETIC	RENAL	HYPOL- ALLERGENIC	URINARY
	No. 01	No. 02	No. 03	No. 06
Protein / fat %	11,0 / 2,0	7,1 / 8,1	10,8 / 3,1	10,9 / 4,5
Pack size in kg	200 g	200 g	200 g	200 g
allergies and intolerances				
chronic renal insufficiency		●		
excessive body weight		●		
gastrointestinal conditions				
diabetes mellitus		●		
breaking down struvite stones				●
dissolving struvite stones				●
reduction of oxalic stone formation			●	
growth phase	●	●	●	●
pancreatitis	●	●	●	●
sodium deficiency		●		
chronic renal insufficiency	●		●	●
heart disease	●	●	●	●
simultaneous administration of acidifiers		●		●
hypokalaemia and metabolic acidosis	●	●	●	●
pregnant/lactating cats	●	●	●	●
chronic conditions requiring increased energy intake	●			●
... gluten free	●	●	●	●
... grain free				
... free from genetically-modified ingredients	●	●	●	●
... free from added colourings or flavourings	●	●	●	●
... free from added preservatives	●	●	●	●
... free from BHT / BHA / ethoxyquin	●	●	●	●
... free from added sugar and soya	●	●	●	●

The recipe is ...

If you have any questions, feedback or suggestions,  
you can also contact us by phone on:

**+49 (0) 9371 940-120**

**DID YOU  
KNOW?**



We are the first DLG-certified pet food producer! Back in early 2013, we received DLG certification. In addition to auditing the entire company, this also includes a special inspection of the products. Since 2022, our products have been rated „Excellent“ by the DLG Test Service!

Further information is available here: [www.josera.de/dlg](http://www.josera.de/dlg)



**Follow us  
online too!**



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**Josera**  
petfood with passion

**HAVE YOU DISCOVERED OUR DOG  
AND HORSE FOOD TOO?**



Your Josera specialist dealer: